

AuSable Lake Property Owners Association (ALPOA) Email Policy
Effective: January 29, 2026

Dear Neighbors,

We value your support and use your email to share ALPOA organization, including committee updates, events, volunteer needs, and occasional fundraising opportunities.

How We Use Your Email

- Collect when you sign up, donate, register for events, volunteer, or contact us.
- Used only for communications related to our organization's planning, activities, and your involvement.

What We Send

- Organization, including committee plans, activities, and progress updates.
- Activity and volunteer invitations
- Fundraising opportunity requests, including merchandise sales.
- Transactional messages, including receipts and confirmations.

Your Choices

- Unsubscribe anytime via the link at the bottom of every marketing email. Please allow up to five business days to take effect.
- Reply "UNSUBSCRIBE" and send email to AuSableLakeMI.org@gmail.com
- Manage preferences through links in our emails, where available.

Our Commitments

- Honest subject lines and sender info
- Clear "Unsubscribe" mechanism.
- We never sell or rent your email to third parties.
- Opt-out requests honored promptly.

Storage and Access

- ALPOA member email addresses are maintained by a designated officer and are securely stored in a secure, cloud-based environment, not on personal devices, unless necessary.
- Email addresses are maintained by a designated officer, typically the Board Secretary.
- Access to email addresses is limited to board members and committee chairpersons. Emails to ALPOA members will be sent bcc: to protect email addresses and restrict reply all functionality.
- Any email addresses saved locally must be deleted when responsibilities change (e.g., board member or committee chairperson steps down).
- Committee messaging will reflect their chartered scope.

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Privacy & Questions

- We will protect your email per this policy. We use secure providers to send messages.
- Please contact us at:
 - AuSableLakeMI.org@gmail.com, or
 - ALPOA, PO Box 0335, Rose City, MI 48654-0335.
- From time to time, we may update this policy. The latest version is available at www.AuSableLakeMI.org/Policies.

Thank you for your support of the AuSable Lake Property Owners Association!